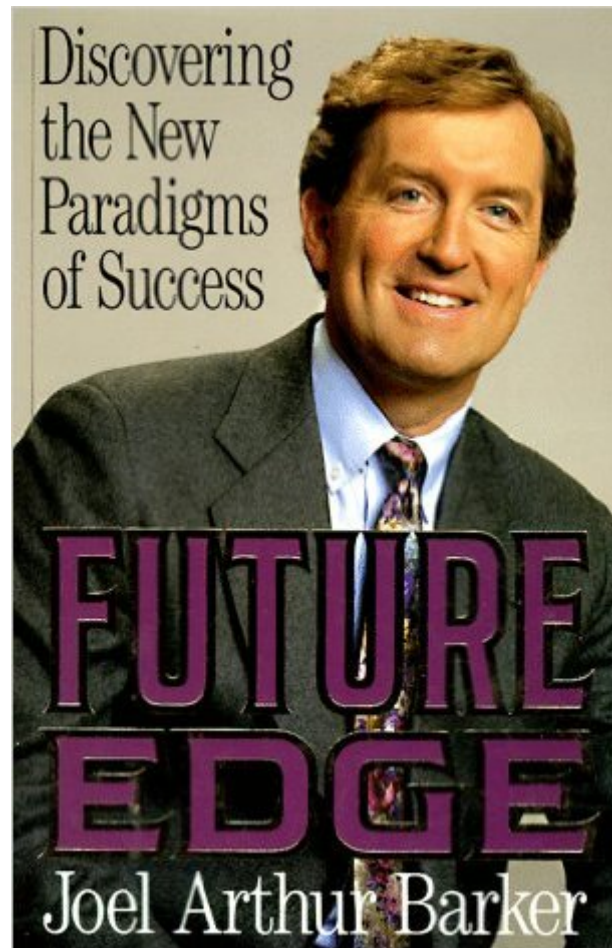


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Future Edge



Synopsis

Pages are clean and binding is tight. Solid Book.

Book Information

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Customer Reviews

Actually, this book is a sort of brief update of the author's earlier book, entitled *Discovering the Business of Paradigms*, & published in the mid-80s. Drawing essentially from the pioneering work of Thomas Kuhn, who wrote the classic, *The Theory of Scientific Revolutions*, in the 70's, this author has very artfully expounded the concept of paradigm shift & pliancy in the world of business, in contrast to the world of science. From a strategic exploration viewpoint, this is an excellent guide book. Understanding and mastering your paradigms is one important thing for making progress in life and in business, but I personally feel that the real essence of this book is succinctly captured by the author in the five strategic exploration tools outlined in the book. They are the real gems of the book. [Bear in mind that the author is a process futurist, unlike most other futurists who write books & who are primarily content futurists. The five specific tools mentioned in the book are the exact process tools to aid & enhance your strategic exploration. Do not get carried away by the content part of the book pertaining to some perceived trends illustrated by the author.] In addition, the author defines the concept of paradigm very well & also elaborates at length on its key characteristics & effects, with illuminating examples, as well as enlightening comparison/contrast of paradigm pliancy vs. paradigm paralysis. He highlights the importance of paradigm shift, pliancy & anticipation. I particularly enjoyed exploring the two specific thought-provoking questions posed by the author: (1)

What do I believe is impossible to do in my field, but, if it could be done, would fundamentally change my business?

This is the author's first pioneering book, which he wrote after leaving the teaching world to embark on a career as a strategy consultant/process futurist in the early 80's. This was also one of the very first few books that propelled me into the world of strategic exploration. Drawing essentially from the scholarly work of Thomas Kuhn, who wrote the classic, *The Theory of Scientific Revolutions*, in the 70's, this author has very artfully expounded the concept of paradigm shift & pliancy in the world of business, in contrast to the world of science. From a strategic exploration viewpoint, this is an excellent guide book. Understanding and mastering your paradigms is one important thing for making progress in life and in business, but I personally feel that the real essence of this book is succinctly captured by the author in the five strategic exploration tools outlined in the book. They are the real gems of the book. [Bear in mind that the author is a process futurist, unlike most other futurists who write books & who are primarily content futurists. The five specific tools mentioned in the book are the exact process tools to aid & enhance your strategic exploration. Do not get carried away by the content part of the book pertaining to some perceived trends illustrated by the author.] In addition, the author defines the concept of paradigm very well & also elaborates at length on its key characteristics & effects, with illuminating examples, as well as enlightening comparison/contrast of paradigm pliancy vs> paradigm paralysis. He highlights the importance of paradigm shift, pliancy & anticipation.

Have you ever had an unconscious thought that could possibly change the world? Well, this is one book you won't want to miss. Barker's knowledge about paradigms will definitely assist with transforming your, "big ideas" from thoughts to reality. "Future Edge" can take any organization through a successful reformation. For instance, being an administrator in a rather large urban school district with magnet schools being the "heart" of racial integration, paradigm shifts are an on-going necessity. Barker's book has truly answered the five "W's" of paradigms. WHO: The "Paradigm Shifters" have the big idea, however, the "Paradigm Pioneers" are the individuals who have the courage, faith and "intuitive judgment" to ensure a successful paradigm shift. Segregated schools are simply not right, and as pioneers, integrating our school is a vision that is "not an act of the head, but an act of the heart." WHAT: What "set of rules or boundaries," or simply stated by Barker, paradigms, are in need of a facelift in your organization? Federal mandates stated that busing can no longer be the means of integration, however, our schools must reflect our world today; diverse.

This mandated created a sense of urgency (Kotter) in the change process. WHERE: "To not quest for excellence might be considered sacrilege." Raising the expectation of what success is in your organization will inevitably create a need for a paradigm shift. Current enrollment is 92% African-American, 2% Hispanic, and 6% Caucasian. Yes, this is 130% better than years previous, yet it should not be considered as integrated. The where is most likely within your organization as well!

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